

First News Children's Party Media Pack

About First News

First News is the UK's only newspaper for young people, founded in 2006 by Sarah and Steve Thomson with editor Nicky Cox. We have always been independently owned and have no political affiliations.

We now publish both print and digital editions every Friday.

18 years on, we have over 2.6m young people nationwide reading First News each week with over half of all UK schools subscribing to our paper.

First News helps children navigate an increasingly confusing world with honest, accurate and unbiased written and video news content curated especially for them. Unlike adult media which can sometimes present an alarming view of world events, First News informs its young readers with non-sensationalised content, giving background and context to current affairs. Our trustworthy approach means we help young people develop into active and engaged young citizens – and we are proud to be in our 18th year of doing so.

With everything we do here at First News, our aim is to open up children's eyes to the world. We aim to ensure they understand the issues facing them and the news shaping the world they live in.

We want all children to be informed, to have a voice and be heard.

Only First News provides a unique, mission-led proposition that answers the needs of children and adults, at home and at school: award-winning news in print, digital and video formats, as well as news-based learning resources.

Our fundamental belief is that, if the world is to become a better place, the next generation has to be better informed than the last.

Every day we remember that children are 27% of the world's population and 100% of the future.

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About the First News Children's Party

The First News Children's Party is making sure young voices are heard by the people who will run the next government.

Young people are 30% of the world's population, but 100% of the future, so it's really important they get a say about the issues they care about.

First News launched the Children's Party on 19 April 2024.

"As Children's Commissioner it is my job to promote and protect the rights of children, and to make sure their voices are heard. The results of The Big Ambition will inform the views of the Children's Party, to focus on responding to its most stark finding: that only one in five children agreed the people who run the country listen to what they have to say. As we head towards an election, I want to see politicians really listening the voices and views of children, who are the voters of the future."
– *Children's Commissioner, Dame Rachel de Souza*

Web Link

The correct URL for the First News Children's Party site is:
<https://live.firstnews.co.uk/fn-childrens-party/>

This can be used as a shortened link: [first.news/fncp](https://live.firstnews.co.uk/fn-childrens-party/)

Name

Please use the name 'First News Children's Party'.

Tagline

Our official tagline is 'We don't get a vote, but we do get a voice'.

Call to Action

Show your support for the Children's Party to make sure adults are listening.
Get involved at [first.news/fncp](https://live.firstnews.co.uk/fn-childrens-party/)

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Resources for grown-ups

The First News Children's Party has a range of ways for teachers and families to support young people to amplify their voices during the election year.

Throughout the election year, First News will provide articles to read to help with important conversations on tricky topics, or to learn more on topics that are important to children. First News also provides debate resources and comprehension activities to build curiosity and aid learning, at home and in the classroom.

The URL for this is: <https://live.firstnews.co.uk/fn-childrens-party/resources-for-grown-ups/>

Social Media

Please find below the correct social media handles and links for First News and the First News Children's Party.

Instagram: @First_News

Twitter: @First_News

Facebook: @FirstNewsUK

LinkedIn: @first-news

TikTok: @firstnewsuk

Instagram: https://www.instagram.com/first_news/

Twitter: https://twitter.com/First_News

Facebook: <https://www.facebook.com/FirstNewsUK/>

LinkedIn: <https://www.linkedin.com/company/first-news/>

TikTok: <https://www.tiktok.com/@firstnewsuk>

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Keywords

We hope you find these keywords for this campaign useful for social media posts and communications.

general election
vote
voices heard
young voices
support
manifesto
important conversations
informed
future
news-based learning
new kids can trust
unbiased
impartial
oracy

Suggested Emojis

We recommend using the below emojis in social media posts.
All emojis can be found here: <https://emojipedia.org/>

-  'Ballot Box with Ballot'
-  'Check Mark Button'
-  'Globe Showing Europe-Africa'
-  'Party Popper'
-  'Raising Hands'
-  'Glowing Star'
-  'Star-Struck'
-  'Flexed Biceps'
-  'Megaphone'
-  'Loudspeaker'
-  'Newspaper'
-  'Rolled-Up Newspaper'
-  'Speech Balloon'

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Downloadable Assets

The First News Children's Party has a range of assets that our partners can use across social media and communications.

This includes logos, social media assets, email banners and more.

They are available to download [here](#).



Contact

Please find below the correct emails for questions regarding the First News Children's Party.

General queries:

Kaya Brown; Children's Engagement Executive; kaya.brown@firstnews.co.uk

Marketing:

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Editorial:

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